

RAMEN EXPO in Japan

DATE: Wednesday, September 24, 2025

LOCATION: Koto City, Tokyo, JP

Event Description

RAMEN EXPO in Japan is a premier expos event in Koto City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 68/100

Expected Attendance: 8,102 people

Event ID: Er9hobkMF6ZwDYA5Hj

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,241 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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