

# Rakuten Monkeys vs Fubon Guardians

DATE: Friday, September 5, 2025

LOCATION: New Taipei City, TW

## Event Description

Rakuten Monkeys vs Fubon Guardians is a premier sports event in New Taipei City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 10,141 people

**Event ID:** 8EDV7RXBZvop9YkJMY

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,056 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*