

# Rakoon and Ashkabad

DATE: Thursday, November 6, 2025

LOCATION: Paris, Île-de-France, FR

## Event Description

Rakoon and Ashkabad is a premier concerts event in Paris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 51/100

**Expected Attendance:** 1,151 people

**Event ID:** GiKgyrtLXHBSGAsEWw

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 460 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/rakoon-and-ashkabad>

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