

Raiola Marketing Conference

DATE: Saturday, September 27, 2025

LOCATION: A Coruña, Galicia, ES

Event Description

Raiola Marketing Conference is a premier conferences event in A Coruña. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 363 people

Event ID: CDmCUs6E6P5ydSp6FY

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 145 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.