

Rainbow's 2nd Annual Youth Health And Wellness Fair

DATE: Saturday, August 16, 2025
LOCATION: Humboldt, Tennessee, US

Event Description

Rainbow's 2nd Annual Youth Health And Wellness Fair is a premier festivals event in Humboldt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 39/100
Expected Attendance: 272 people
Event ID: AxvnnXwA4hoAGo63wH

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 109 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
