

# Rainbow Elders: Our Aspirations, Our Well-Being, Our Rights - a panel discussion

DATE: Tuesday, September 30, 2025  
LOCATION: Wellington, Wellington Region, NZ

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## Event Description

Rainbow Elders: Our Aspirations, Our Well-Being, Our Rights - a panel discussion is a premier conferences event in Wellington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences  
**Importance Rank:** 50/100  
**Expected Attendance:** 10,000 people  
**Event ID:** 5jLBpi5XDkWWwUYTeP

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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Document generated on 6/4/2026, 9:51:42 AM