

# Raija Auvinen: Comparison of Hospitalizations with Influenza, Respiratory Syncytial Virus, and COVID-19 Infections Among Adults

DATE: Friday, October 31, 2025  
LOCATION: Helsinki, Uusimaa, FI

## Event Description

Raija Auvinen: Comparison of Hospitalizations with Influenza, Respiratory Syncytial Virus, and COVID-19 Infections Among Adults is a premier conferences event in Helsinki. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** DkqzejYojS7xYoZZBe

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/raija-auvinen-comparison-of-hospitalizations-with-influenza-respiratory-syncytial-virus-and-covid-19-infections-among-adults>

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