

RAIFFEISEN San Giorgio Trail

DATE: Sunday, September 21, 2025
LOCATION: Riva San Vitale, Ticino, CH

Event Description

RAIFFEISEN San Giorgio Trail is a premier sports event in Riva San Vitale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 33/100

Expected Attendance: 138 people

Event ID: 8WVp72Yy7FuYt5KvwZ

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 55 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
