

RahExpo Pakistan 2025

DATE: Wednesday, October 29, 2025

LOCATION: Lahore, Punjab, PK

Event Description

RahExpo Pakistan 2025 is a premier expos event in Lahore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 71/100

Expected Attendance: 10,720 people

Event ID: 8Jjhj64kjbAqFmaRQS

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,288 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 2:07:50 AM