

# Rags of Light: Leonard Cohen, Lament and Biblical Imagination

DATE: Saturday, September 20, 2025  
LOCATION: Victoria, British Columbia, CA

## Event Description

Rags of Light: Leonard Cohen, Lament and Biblical Imagination is a premier concerts event in Victoria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 40/100

**Expected Attendance:** 301 people

**Event ID:** 6AWx3T8eaESK9bnXXs

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 120 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*