

# Raggiungiamo in pullman la Marcia della Pace Perugia - Assisi.

DATE: Sunday, October 12, 2025  
LOCATION: San Lazzaro di Savena, Emilia-Romagna, IT

## Event Description

Raggiungiamo in pullman la Marcia della Pace Perugia - Assisi. is a premier community event in San Lazzaro di Savena. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 34/100  
**Expected Attendance:** 150 people  
**Event ID:** 5gRxHXYcPejaggzfEM

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 60 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*