

Rafael Mendez and The Fabulous House Rockers Live at Dandelion Wine Fest!

DATE: Saturday, August 16, 2025
LOCATION: Waukegan, Illinois, US

Event Description

Rafael Mendez and The Fabulous House Rockers Live at Dandelion Wine Fest! is a premier festivals event in Waukegan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 971 people

Event ID: 6EbJZP4GufXG2yZhj3

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 388 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.