

# Radio Zindagi Ganesh Utsav 2025

DATE: Saturday, September 6, 2025

LOCATION: Newark, California, US

## Event Description

Radio Zindagi Ganesh Utsav 2025 is a premier festivals event in Newark. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 53/100

**Expected Attendance:** 1,476 people

**Event ID:** EzdaLTejYAe9SJ6wza

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 590 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*