

# Radici 2025 - JOL-HOL-À-HI-HU... JODELSCHULE 2

DATE: Sunday, August 17, 2025  
LOCATION: Tarvisio, Friuli-Venezia Giulia, IT

## Event Description

Radici 2025 - JOL-HOL-À-HI-HU... JODELSCHULE 2 is a premier festivals event in Tarvisio. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 32/100

**Expected Attendance:** 123 people

**Event ID:** 78i4dXizYjSAQPGJ9J

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 49 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*