

# RADABó Experimental Session #1. Sarvenaz Mostofey

DATE: Thursday, September 4, 2025  
LOCATION: Berlin, Berlin, DE

## Event Description

RADABó Experimental Session #1. Sarvenaz Mostofey is a premier conferences event in Berlin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 32/100

**Expected Attendance:** 123 people

**Event ID:** 8u4vHmPDBvqzwhMea

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 49 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*