

Race of the Castles of Trieste

DATE: Sunday, October 19, 2025
LOCATION: Trieste, Friuli-Venezia Giulia, IT

Event Description

Race of the Castles of Trieste is a premier sports event in Trieste. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 33/100

Expected Attendance: 139 people

Event ID: CEPGLPiox74DmsCPYz

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 56 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
