

RAAL La Louviere vs Yellow-Red KV Mechelen

DATE: Saturday, August 30, 2025
LOCATION: Mechelen, Vlaams Gewest, BE

Event Description

RAAL La Louviere vs Yellow-Red KV Mechelen is a premier sports event in Mechelen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,069 people

Event ID: Au9oyptfERaPuiEhRG

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,428 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.