

RAA Mt Gambier - World of Travel

DATE: Tuesday, September 2, 2025
LOCATION: Mount Gambier, South Australia, AU

Event Description

RAA Mt Gambier - World of Travel is a premier expos event in Mount Gambier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 40/100

Expected Attendance: 313 people

Event ID: 9Q8YqZUvj47fcWMz9T

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 125 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
