

# R\_Parkeerkaart Electric Callboy

DATE: Friday, January 16, 2026  
LOCATION: Rotterdam, Zuid-Holland, NL

---

## Event Description

R\_Parkeerkaart Electric Callboy is a premier community event in Rotterdam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 50/100

**Expected Attendance:** 10,000 people

**Event ID:** BPKRHAoaBEkb6Kziq7

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
[https://becircadian.com/events/r\\_parkeerkaart-electric-callboy](https://becircadian.com/events/r_parkeerkaart-electric-callboy)

Document generated on 6/4/2026, 4:18:31 AM