

Qween.....Kinda

DATE: Monday, December 29, 2025
LOCATION: Castlebar, County Mayo, IE

Event Description

Qween.....Kinda is a premier concerts event in Castlebar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 64/100

Expected Attendance: 4,940 people

Event ID: ES9paShMT8Xz8LZ2aL

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,976 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
