

QUINTA COM SAMBADALY NO CHORINHO

DATE: Thursday, August 14, 2025
LOCATION: Jardim Tropical, Mato Grosso, BR

Event Description

QUINTA COM SAMBADALY NO CHORINHO is a premier concerts event in Jardim Tropical. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 26/100

Expected Attendance: 61 people

Event ID: X4Xf8HZ4SHyhRtCcTW

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 24 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.