

Quiet Cannon Summer Bridal & Event Expo

DATE: Tuesday, August 26, 2025
LOCATION: Montebello, California, US

Event Description

Quiet Cannon Summer Bridal & Event Expo is a premier expos event in Montebello. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 42/100

Expected Attendance: 381 people

Event ID: 7svj3PDH3tHPiUrzfP

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 152 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.