

Queerly Authentic Relating - Seeing & Being Seen

DATE: Sunday, August 24, 2025
LOCATION: Rochester, New York, US

Event Description

Queerly Authentic Relating - Seeing & Being Seen is a premier expos event in Rochester. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 41/100

Expected Attendance: 351 people

Event ID: AJdrnxqgAYHGXF5Yi3

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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