

# Queerlig mit Schmäh Comedy Show Wien

## 2. Edition

DATE: Thursday, October 2, 2025  
LOCATION: Wien, Wien, AT

### Event Description

Queerlig mit Schmäh Comedy Show Wien 2. Edition is a premier performing-arts event in Wien. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** performing-arts

**Importance Rank:** 29/100

**Expected Attendance:** 85 people

**Event ID:** 3MXVyNQZo2FfLJtmac

### Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 34 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*