

Queensland Police Recruiting Seminar - Charters Towers

DATE: Wednesday, October 8, 2025
LOCATION: Charters Towers City, Queensland, AU

Event Description

Queensland Police Recruiting Seminar - Charters Towers is a premier expos event in Charters Towers City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 35/100
Expected Attendance: 169 people
Event ID: 3taFh8onmVguSwTRpK

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
