

Queen Victoria's visitors - 12th October 1.5 Miles

DATE: Sunday, October 12, 2025
LOCATION: East Cowes, England, GB

Event Description

Queen Victoria's visitors - 12th October 1.5 Miles is a premier festivals event in East Cowes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 29/100

Expected Attendance: 93 people

Event ID: FFfUavnzURmxBFg2Q8

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 37 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.