

Queen Of TURFinc 6 All Women Dance Battle at Oaktobefest 18 Annual Beer Festival

DATE: Sunday, October 5, 2025
LOCATION: Oakland, California, US

Event Description

Queen Of TURFinc 6 All Women Dance Battle at Oaktobefest 18 Annual Beer Festival is a premier expos event in Oakland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 59/100

Expected Attendance: 2,974 people

Event ID: 6RKNh4Ls3ghVg4hDy9

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,190 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.