Queen - It's A Kinda Magic Tribute

DATE: Saturday, August 16, 2025
LOCATION: Chatham-Kent, Ontario, CA

Event Description

Queen - It's A Kinda Magic Tribute is a premier concerts event in Chatham-Kent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 40/100
Expected Attendance: 306 people
Event ID: J8JAfJ2z8iatRAmfFd

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 122 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.