

QUEANBEYAN MUSIC MUSTER 2025 | Nov 1st | Seiffert Oval

DATE: Friday, October 31, 2025
LOCATION: Queanbeyan East, New South Wales, AU

Event Description

QUEANBEYAN MUSIC MUSTER 2025 | Nov 1st | Seiffert Oval is a premier festivals event in Queanbeyan East. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 52/100

Expected Attendance: 1,242 people

Event ID: E7XHkMWW4VGKqiA7aQ

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 497 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.