

# Queanbeyan Dashain Festival 2025

DATE: Saturday, September 27, 2025  
LOCATION: Queanbeyan, New South Wales, AU

## Event Description

Queanbeyan Dashain Festival 2025 is a premier festivals event in Queanbeyan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 54/100

**Expected Attendance:** 1,576 people

**Event ID:** 5Wh9p9Y39utdMucArY

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 630 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*