

# QUE SAMBA BOM com TIAGO TESTA no SEU TIBÚRCIO!!

DATE: Sunday, August 17, 2025  
LOCATION: Jardim Jose Bonifacio, Rio de Janeiro, BR

## Event Description

QUE SAMBA BOM com TIAGO TESTA no SEU TIBÚRCIO!! is a premier concerts event in Jardim Jose Bonifacio. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 38/100  
**Expected Attendance:** 261 people  
**Event ID:** 4HmfvAJenzMC2bRDzk

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 104 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*