

Quarto Encontro de Negócios do EmpreendaSC

DATE: Thursday, September 25, 2025
LOCATION: Água Verde, Santa Catarina, BR

Event Description

Quarto Encontro de Negócios do EmpreendaSC is a premier conferences event in Água Verde. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 205 people

Event ID: GrAhrbCKwr4He5sfUq

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 82 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.