

Quarter Auction for Wreaths Across America at South Florida National Cemetery

DATE: Tuesday, October 28, 2025
LOCATION: West Palm Beach, Florida, US

Event Description

Quarter Auction for Wreaths Across America at South Florida National Cemetery is a premier community event in West Palm Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 33/100

Expected Attendance: 146 people

Event ID: 3rXxQ9UcKJq92iQZo9

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 58 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.