

# Quartas de Fumaça : ZBGD + CHICO TADEU no Glorioso Cultural

DATE: Wednesday, September 3, 2025  
LOCATION: Catete, Rio de Janeiro, BR

## Event Description

Quartas de Fumaça : ZBGD + CHICO TADEU no Glorioso Cultural is a premier concerts event in Catete. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 39/100

**Expected Attendance:** 272 people

**Event ID:** CV9qLcZ2Kor997GBpG

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 109 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*