

Quantum Leap with Dawn Cazedessus: Live by Design, Not Default

DATE: Thursday, August 21, 2025
LOCATION: Blue Ridge, Georgia, US

Event Description

Quantum Leap with Dawn Cazedessus: Live by Design, Not Default is a premier conferences event in Blue Ridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 279 people

Event ID: Gd8xtruZsRg8kA97QX

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 112 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
