

# QUAND LARIVIERE RENCONTRE LA MER

## 5th EDITION

DATE: Sunday, August 17, 2025  
LOCATION: New York, New York, US

### Event Description

QUAND LARIVIERE RENCONTRE LA MER 5th EDITION is a premier conferences event in New York. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** conferences

**Importance Rank:** 41/100

**Expected Attendance:** 368 people

**Event ID:** DRcxNcwHye5y8SYFG6

### Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 147 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*