

Quan Lim: The Flood Solo Exhibition

DATE: Friday, August 22, 2025

LOCATION: Singapore, SG

Event Description

Quan Lim: The Flood Solo Exhibition is a premier festivals event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 34/100

Expected Attendance: 153 people

Event ID: 6NRZ3QSRMN5KFm3YLx

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 61 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.