

Qualification examination for certified financial investment specialist (IHK) according to § f GewO

DATE: Wednesday, November 26, 2025
LOCATION: Potsdam, Brandenburg, DE

Event Description

Qualification examination for certified financial investment specialist (IHK) according to § f GewO is a premier expos event in Potsdam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 62/100

Expected Attendance: 3,949 people

Event ID: EX3bqAUPN8jwcbGhqm

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,580 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.