

QRL Women's Premiership - Souths Logan Magpies vs Sunshine Coast Falcons

DATE: Saturday, August 16, 2025
LOCATION: Bokarina, Queensland, AU

Event Description

QRL Women's Premiership - Souths Logan Magpies vs Sunshine Coast Falcons is a premier sports event in Bokarina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 6,729 people

Event ID: HGG5GhXnxJecyFRMUP

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,692 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.