

# QRL Women's Premiership - Brisbane Tigers vs WM Seagulls

DATE: Saturday, August 30, 2025  
LOCATION: Manly West, Brisbane, AU

## Event Description

QRL Women's Premiership - Brisbane Tigers vs WM Seagulls is a premier sports event in Manly West, Brisbane. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 1,964 people

**Event ID:** iMk7TYbVAszDSW6biC

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 786 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*