

QPS Community Safety & Career Expo - Gladstone

DATE: Friday, December 12, 2025
LOCATION: Gladstone Central, Queensland, AU

Event Description

QPS Community Safety & Career Expo - Gladstone is a premier expos event in Gladstone Central. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 40/100

Expected Attendance: 330 people

Event ID: CmRn6Po58EUeGf5ef5

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 132 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
