

QMJHL - Voltigeurs U20 vs Terre-Neuve Régiment U20

DATE: Thursday, January 22, 2026
LOCATION: St. John's, Newfoundland and Labrador, CA

Event Description

QMJHL - Voltigeurs U20 vs Terre-Neuve Régiment U20 is a premier sports event in St. John's. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,607 people

Event ID: 5d7Qp5523fsyTAcDBe

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,443 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.