

QMJHL - Sherbrooke Phoenix U20 vs Val-d'Or Foreurs U20

DATE: Saturday, December 13, 2025
LOCATION: Val-d'Or, Québec, CA

Event Description

QMJHL - Sherbrooke Phoenix U20 vs Val-d'Or Foreurs U20 is a premier sports event in Val-d'Or. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,554 people

Event ID: FDBBKzMzyp3HsBmnHH

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 622 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.