

QMJHL - Saguenéens U20 vs Islanders U20

DATE: Friday, January 16, 2026
LOCATION: Charlottetown, Prince Edward Island, CA

Event Description

QMJHL - Saguenéens U20 vs Islanders U20 is a premier sports event in Charlottetown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,518 people

Event ID: 3V7TQN4RFv4swMY5RZ

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 607 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
