

# QMJHL - Rouyn Huskies U20 vs Halifax Mooseheads U20

DATE: Saturday, December 6, 2025  
LOCATION: Halifax, Nova Scotia, CA

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## Event Description

QMJHL - Rouyn Huskies U20 vs Halifax Mooseheads U20 is a premier sports event in Halifax. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 69/100  
**Expected Attendance:** 8,526 people  
**Event ID:** EK6Njgr5vR3VKEovGL

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 3,410 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*