

QMJHL - Moncton Wildcats U20 vs Terre-Neuve Régiment U20

DATE: Thursday, September 18, 2025
LOCATION: St. John's, Newfoundland and Labrador, CA

Event Description

QMJHL - Moncton Wildcats U20 vs Terre-Neuve Régiment U20 is a premier sports event in St. John's. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,625 people

Event ID: 7Lq4Ar8ohb5gqj7EYZ

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,450 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
