

QMJHL - Moncton Wildcats U20 vs Saguenéens U20

DATE: Saturday, January 24, 2026
LOCATION: Saguenay, Québec, CA

Event Description

QMJHL - Moncton Wildcats U20 vs Saguenéens U20 is a premier sports event in Saguenay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,554 people

Event ID: B3mwwSKCyfo2i2btVc

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 622 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.