

# QMJHL - Moncton Wildcats U20 vs Québec Remparts U20

DATE: Sunday, January 25, 2026  
LOCATION: Ville de Québec, Québec, CA

## Event Description

QMJHL - Moncton Wildcats U20 vs Québec Remparts U20 is a premier sports event in Ville de Québec. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 67/100

**Expected Attendance:** 7,065 people

**Event ID:** 84rRqAJego6uCZbUQG

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,826 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*