

QMJHL - Moncton Wildcats U20 vs Baie-Comeau Drakkar U20

DATE: Thursday, January 22, 2026
LOCATION: Baie-Comeau, Québec, CA

Event Description

QMJHL - Moncton Wildcats U20 vs Baie-Comeau Drakkar U20 is a premier sports event in Baie-Comeau. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,655 people

Event ID: 3TEpeafmKHstcpNSpJ

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 662 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.