

QMJHL - Gatineau Olympiques U20 vs Terre-Neuve Régiment U20

DATE: Sunday, January 4, 2026
LOCATION: St. John's, Newfoundland and Labrador, CA

Event Description

QMJHL - Gatineau Olympiques U20 vs Terre-Neuve Régiment U20 is a premier sports event in St. John's. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 62/100
Expected Attendance: 4,084 people
Event ID: CwVkr4B9kFGNio6p6G

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,634 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
